



# Turnkey, customized printing and mailing solutions increase your profits and customer satisfaction

**Get out of the business of printing, sorting, stuffing, and mailing. Streamline operations and improve customer satisfaction with our end-to-end solutions.**

95% of your customers spend 1 to 3 minutes reviewing their transactional documents. Take advantage of this valuable opportunity to capture their attention and cross-sell additional products and services.

Make every message personal and relevant with variable data. It speaks directly to your customer and prompts action by targeting them with offers that are meaningful. Your statements now work harder for you by becoming a marketing tool to cross-sell and up-sell.

As a full-service partner, we can assist in the design, production, and deployment of these data-driven, highly personalized communications. Print or digital, we can provide solutions for all your customer communications, direct marketing, and fulfillment needs.

## **Make the Most of Your Resources**

Customer communications can be expensive and time-consuming. Consider what you currently spend: cost of paper, envelopes, ink, pre-printed forms, postage, equipment and its maintenance, plus labor—**it adds up!**

*By outsourcing to us, you:*

- increase operational efficiency
- reduce production and postal expenses
- reduce customer support costs with fewer calls and questions

You'll enjoy increased profits while taking advantage of the latest equipment and technology—**with no capital investment**—while also providing higher quality:

- statements
- invoices
- compliance notifications
- newsletters
- coupons and payment stubs
- forms

Serving the following industries:

- ➔ Financial Services
- ➔ Healthcare
- ➔ Insurance
- ➔ B2B
- ➔ Education
- ➔ Hospitality
- ➔ Retail
- ➔ Associations

## Optimize Your Data

Data is the source of everything we do. Our staff of experienced professionals operates a high-capacity, sophisticated data center designed to ensure maximum reliability and security as well as provide you with deeper consumer insight. We can help you clean up and refresh your existing data, create new prospect lists, and improve your data capture with opt-in campaigns, customer surveys, and incentives.

Now you can cost-effectively upgrade the quality of your customer communications while our comprehensive data services enable you to:

- increase response
- reduce postage fees
- improve deliverability rates

## Trust Our Security

Protecting and processing highly complex and sensitive data is our specialty. We prove our commitment to document integrity and consumer privacy through our rigorous third-party SOC 2 Type II annual audit and HIPPA compliance. Employing best-in-class procedures we maintain the necessary standards for your confidential intelligence to make the most of your data and protect it with the utmost security.

## Rely on Our End-to-End Solutions

We handle every step of the process for you. From the moment we get your data file to the time the envelope is put in the mail, we treat every one of your customers as if they were our own. Whether through mail or electronic delivery, we have the technology, expertise, and security to ensure your audience receives the right message, at the right time, in the right medium, creating a unique customer experience and increasing lifetime value. We take your success personally. Your success is our success.

## Attractive, easy-to-read communications:

- ➔ enhance your image and brand
- ➔ boost response
- ➔ generate cross-sell leads
- ➔ improve customer experience

### Personalization

Include a variety of attractive messages, offers, visuals, and inserts that are relevant and targeted to each patient/member.

### Branding

Insert full-color logos and branding elements. Vary the branding elements for different locations or divisions.

### Design and Color

Include colorful graphics and imagery based on information pulled from your customer data.

| DATE     | DESCRIPTION               | AMOUNT            |
|----------|---------------------------|-------------------|
| 03/11/08 | PREVIOUS ACTIVITY PAYMENT | 178.00<br>-140.20 |

**ACCOUNT BALANCE** \$20.00

We accept checks, VISA, MasterCard, Discover, and debit cards. Please call 1-XXX-XXX-XXXX to make payment arrangements.

**Important:** Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor.

**You may be eligible for THIS SPECIAL OFFER.** Please see back of this statement for details.

Don't limit your brand's palette to black and white or a set of predetermined swatches.